

Subject: Jessica Lall's 100-Day Update video now on view
From: "Central City Association" <jdanganan@ccala.org>
Date: 04/10/2017 12:03 PM
To: "Julia Marino" <jmarino@downtownla.com>

[CCA Action Alert](#)

Image

Jessica Lall's 100-Day
Update Presentation
video now viewable

[View the video here](#)

Watch Jessica Lall's 100-Day Update

Jessica provided a dynamic presentation regarding new initiatives and strategies that CCA is leading to enhance Downtown's vibrancy and increase investment in the region. She shared with members a new mission statement, member survey results, draft advocacy priorities and new strategies that are being activated.

connected community.

View the video of Jessica Lall's
[100-Day Update](#) here.

For more information, contact CCA
Director of Business Development and
Marketing, [Nhien Lasky](#).

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Central City Association of Los Angeles

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